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## both shine and substance

Freshly debuting in October 2012, TTG Asia Luxury is our response to the burgeoning Asia-Pacific luxury travel market and the wave of travel companies ready to tap this immensely lucrative market.

For the reading pleasure of premium travel and luxury MICE professionals, the latest information on the best luxury offerings in the region and guides to luxury travel planning come packaged in breathtaking visuals and insightful editorial.

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**PLEASE TICK ONLY ONE BOX FROM EACH PART:**

**1. My primary business is:**

**CORPORATE MICE PLANNER:**

- 115 Chemical/Petroleum
- 253 Construction/Engineering
- 205 Wholesale/Distributor/Retailer
- 235 Finance/Banking/Insurance
- 220 Property Development/Real Estate
- 236 Education/Training/Research & Development
- 308 Medical/Health Service
- 307 Mining/Agriculture/Forestry
- 237 IT Company
- 215 Government
- 224 Telecommunications

- 238 Transportation
- 251 Advertising
- 250 Public Relations
- 256 Marketing Company
- 257 Media
- 229 Manufacturing
- 543 Other Business Services (pls specify) \_\_\_\_\_

**ASSOCIATION:**

- 225 Pls specify \_\_\_\_\_

**MICE INDUSTRY SPECIALIST:**

- 297 Venue Operator
- 296 Destination Management Company
- 295 Event Management Company
- 293 Professional Conference/ Exhibition Organiser
- 248 Corporate Travel Agency
- 294 Incentive/Motivational House
- 298 Convention / Exhibition Bureau
- 233 Hotel/Hospitality Company
- 259 Others (pls specify) \_\_\_\_\_

**2. The following job group best describes my job:**

- 002 CEO/GM/MD/ED
- 006 VP/Director/Head Of Dept
- 015 Manager/Regional Manager
- 014 Counter/Sales Staff
- 011 Marketing & Sales Management
- 999 Others (Please Specify) \_\_\_\_\_

**3. The following job function best describes my job:**

- 022 General Management
- 023 Training/ Development
- 024 Meeting, Planning & Convention
- 011 Sales & Marketing
- 046 Human Resource
- 047 Administration
- 048 Purchasing/Procurement
- 049 Travel Related Services
- 999 Others (pls specify) \_\_\_\_\_

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