

Open House

June and November



Inclusive in Booth Rates

+

**Opportunity for additional exposure by
sponsoring incentive prizes for buyers**



Themed Streaming Series



USD 5,000 per slot

- 6 available slots each in **June and November**
- Programmed in conjunction with the Open House event days
- Up to 1 hour pre-recorded or live content (provided by sponsor) released at dedicated time slots
- Content to follow themes curated by the organiser
- Sponsorship of incentive prizes for buyers



Destination / Brand Festival



USD 15,000 per slot

- 4 available slots: **July, August, September, October**
- Destination branding at sign-in page, event lobby and exhibition hall panorama for the month
- Destination pavilion will have frontal booth placement (1st in exhibition line-up) for the month
- 1-day dedicated festival event including:
 - Up to 3 hours of live sessions (programming and content by sponsor)
- Sponsorship of incentive prizes for buyers



Destination / Brand Festival

Optional Add-Ons



**Up to 10 hours of on-demand content (provided by sponsor)
to be made available for the month**

USD 2,000

per hour of content or part thereof / 10 hours @ USD 10,000

Mini Roadshow

USD 5,000

per hour or part thereof, maximum of 3 hours



Training Certifications



From **USD 20,000** for 2 month duration



Duration: **August to September**

- Up to 3 hours of pre-recorded content (provided by the sponsor) with the purpose of educating the viewer to sell the destination, product or service
- Up to a maximum of 10 multiple-choice answer questions (MCQ)
3 incorrect + 1 correct response per MCQ to be provided by the sponsor
Participant to achieve 80% correct answers to qualify for certification
- Sponsor logo to be included in training certification (designed and provided by the organiser)
Logo may not be featured exclusively and may included logos of other participating sponsors
- Sponsorship of incentive prizes for buyers



Mission To Win



USD 2,000 per question per game

- 2 game slots: **July and October**
- 1 x multiple-choice answer question (MCQ) by the sponsor for 1 game slot
Up to 3 questions per sponsor per game, with a total of 12 questions per game
3 incorrect +1 correct response per MCQ to be provided by the sponsor
- Answers must be found within the sponsor's booth / booth materials
- Sponsorship of incentive prizes for buyers



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Complimentary



Summary

	Pricing (USD)	Remarks
Exhibitor Entitlements , inclusive of:		
1. 3D Virtual Booth and Business Tools	\$4,800 (Standard)	refer to slide #18
2. Access Credentials	\$5,800 (Enhanced)	
3. Digital Show Directory Circulation	\$7,000 (Premium)	
Add-Ons / Sponsorships		
Open House	Inclusive in Booth Rates	
Themed Streaming Series	\$5,000 per slot	refer to slide #26
Destination / Brand Festival	\$15,000 per slot	refer to slide #27
Optional Add-Ons:		
• On-demand content	\$2,000 per hour of content or part thereof / 10 hours @\$10,000	refer to slide #28
• Mini Roadshow	\$5,000 per hour or part thereof, max. 3 hours	
Training Certifications	From \$20,000 for 2 month duration	refer to slide #29
Mission to Win	\$2,000 per question per game	refer to slide #30
Opportunity for additional exposure by sponsoring incentive prizes for buyers	Complimentary	

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with your own custom destination
exclusive roadshow**



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started!**

