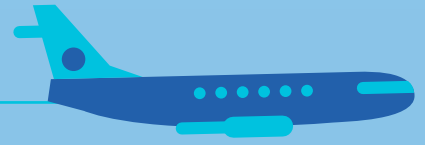


Amadeus & NDC



NDC DELIVERING MORE PERSONALIZED TRAVEL

56%



of travelers consider the value of the total package as most important when selecting what to buy¹

82%



of global CEOs are concerned about relevance of their products and services²

THE WINNING PARTNERSHIP: NDC & THE INDIRECT CHANNEL

50%



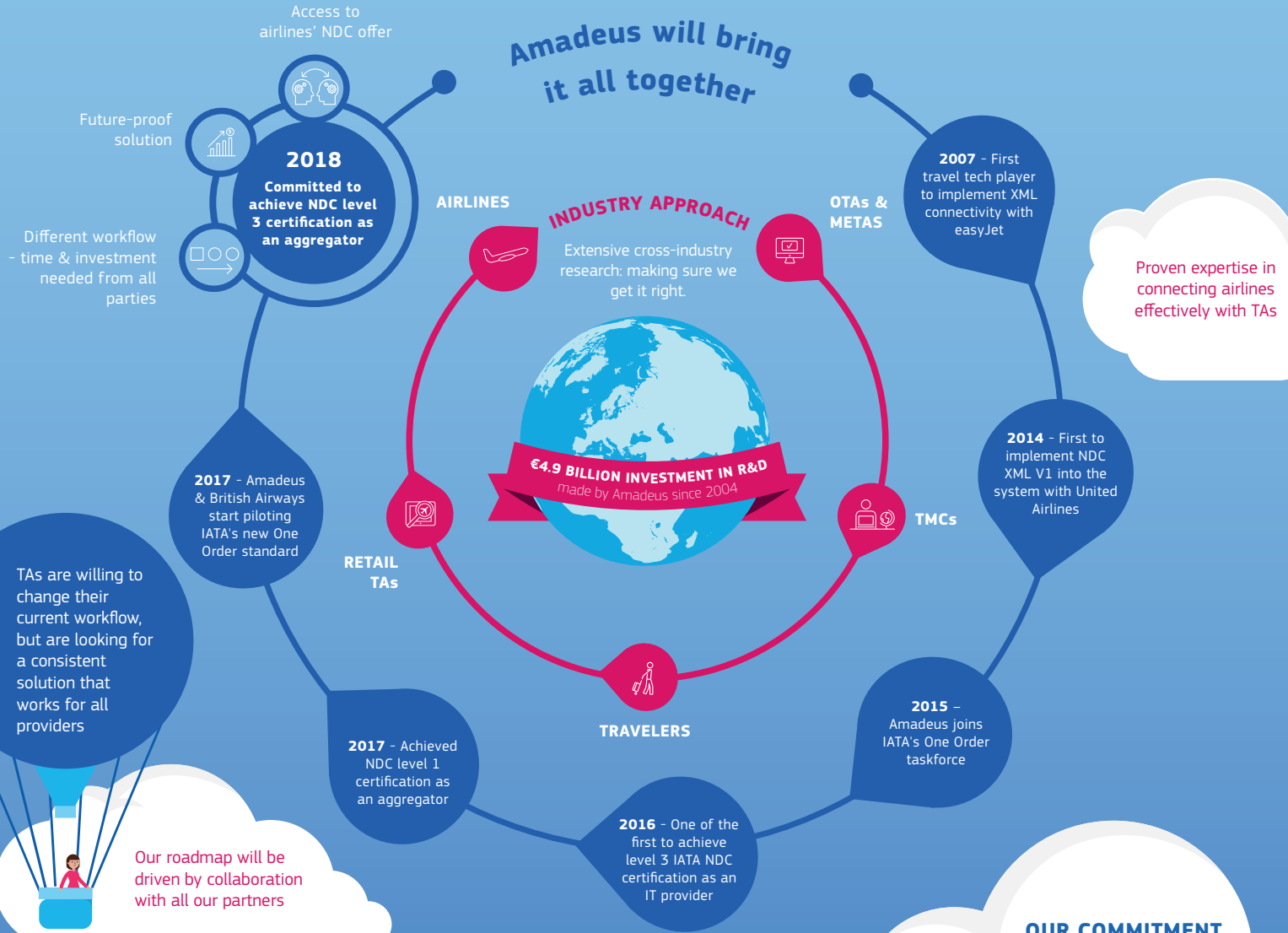
of all travel (incl LCCs) is sold & booked through travel agents³

34%



more yield is gained on airline bookings with travel agencies rather than via the direct channel⁴

Amadeus will bring it all together



KEY SUCCESS FACTORS FOR NDC



FUNCTIONAL

- ▶ True adherence to the IATA NDC standard, as well as the IATA Implementation guidelines
- ▶ IATA NDC Version 18.1



PERFORMANCE

- ▶ Performance at center stage for NDC
- ▶ Airlines and TAs need to decide on what will bring the highest value for the traveler whilst taking their readiness into consideration



IMPLEMENTATION

- ▶ Focus on use cases across the whole travel experience for all players
- ▶ Efficient servicing of the traveler by the TA

OUR COMMITMENT

- ★ Active discussions & collaboration in the industry
- ★ Combined with an agile development approach

Let's shape the future of travel together!

#30yearsyoung

¹Telegraph survey 2017
²KPMG's 'Now or Never 2016' global CEO outlook report

³Amadeus internal analysis
⁴Amadeus internal analysis